



**is a charitable trust raising funds for a family planning component in overseas programs, to alleviate poverty and enable women to be formative in economic and social structures, as part of women's role.**

# FUNDRAISING FINDINGS

## *motivation*

- Need for advocacy and affirmation;
- Competition with local causes and child sponsorship;
- Opponents of birth control distract or block funding.

## *money*

- Women respond to other women's need for contraception;
- People give for direct aid overseas;
- People do not give for administration costs in Australia.

# The value of a family planning component...



- Sex within marriage
- Maternal & infant health
- Food security
- Education
- Microcredit enterprises
- Women as leaders

# Where contraception is not permitted...

- CCF USA's program in Brazil compromised;
- Guatemala's indigenous development;
- Without family planning, projects are hard to end.



## Prevention or disaster relief?

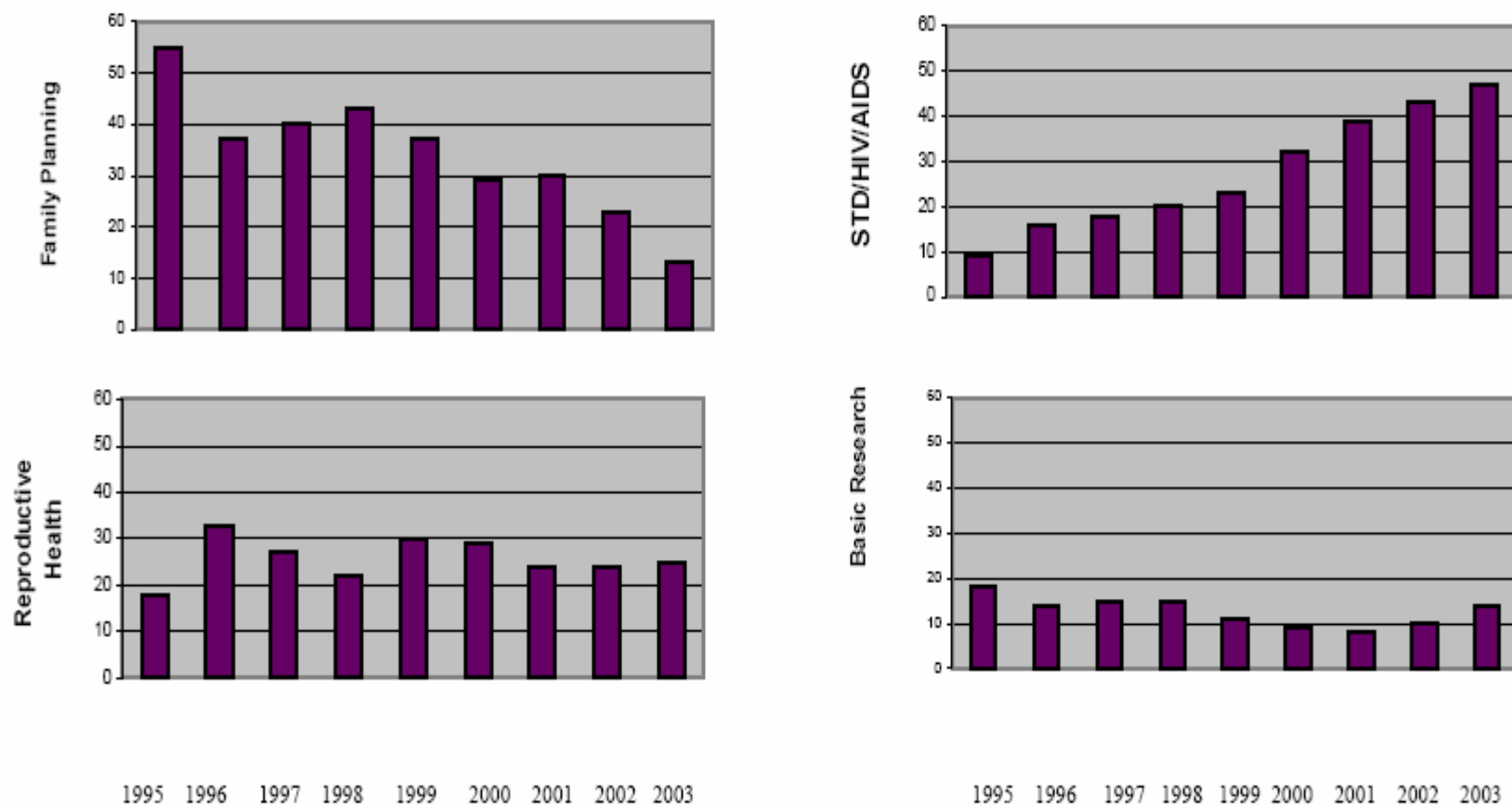
## Disease as a form of population control?

- If modern methods of contraception are not a normal part of outreach in health intervention, the birth rate increases young populations, worsening social problems.
- Already STIs and AIDS are spreading, and diseases become pandemics in increasingly overcrowded conditions of poverty and unrest.

# Funding for family planning has decreased!

- The United Nations Commission on Population and Development stated in 2005 that funding for family planning services decreased in absolute dollar amounts from
- **\$723 million in 1995**  
to
- **\$461 million in 2003, a decrease of 36%**

Figure 4. Expenditures for Population Activities as a Percentage of Total Population Assistance, 1995-2003



Source: UNFPA, 2004. *Financial Resource Flows for Population Activities in 2002* and UNFPA/UNAIDS/NIDI Resource Flows Project database.

We must ask...

how much funding goes to family planning now that there are more slices in the pie?

- Contraceptives
- Safe birthing
- Safety of girls and women
- HIV/AIDS & all STDs
- Retroviral treatment
- Safe sex education
- Pandemics
  - malaria
  - avian flu
  - tuberculosis
  - and next...